THE RESPONSE OF CRAFTSMAN PARTICIPANTS OF AGRIBUSINESS MAJORS TOWARD OF THE PROGRAM ASSOCIATION DEVELOPMENT INDUSTRY CRAFT PEOPLE INDONESIAN (APIKRI) IN BANTUL REGENCY

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ABSTRACT

This research aims to find the craftsmen participants response on the APIKRI programs and factors influence the craftsmen participants on the APIKRI programs. The participants of this research was all craftsmen participants and used sensus method. Furthermore, Purposive sampling was used in determining the location of the research. The result of this research showed that craftsmen participants participation the first program producer capacity building category is low, Program financial support participation category is low and program market facilitation participation category is low. Whereas the craftsmen participants perception on the APIKRI program producer capacity building category is less useful, program financial support category is useful and program market facilitation category is useful. The Factors influence with response the duration become craftsmen participants. The more duration become participants the response of better.

Keywords: Response craftsmen participants, Participation, Perception, APIKRI Programs.